

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 490—EMERALD PASS—LIGHTS—LG—Rev. No. 7047—Page—4/3 Block—(8 1/2 x 10 1/2 inches)—National (Cigarette) Magazines, 1981

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Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro in a low tar cigarette.



Also available in King Size Flip-Top box.

10 Lights & 1 Lights 100% = 12 mg. "tar," 0.8 mg. nicotine av. per cigarette.
FTC Report Dec. '78: 10 mg. "tar," 0.8 mg. nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

